



Frangible Safety Posts LTD.(FSP) Purchases the intellectual property for the Frangible Post System from 3M.

FRANGIBLE SAFETY POSTS

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FSP is delighted to announce the purchase of the intellectual property rights for the Frangible Post System from 3M.

FSP will immediately be supplying the passive safety market with reinforced composite posts that will carry signs on motorways and other busy roads. The FSP product (as previously commercially developed and marketed by 3M) is designed to be strong enough to withstand turbulent weather conditions, but light and flexible enough to collapse on impact, protecting the driver and passengers and causing minimum damage to the vehicle.

It is estimated that collisions with road-side features (sign posts, lamp posts, trees and crash barriers) cause 15% of all road fatalities. Since these objects can't always be removed from the road-side, the objective has been to provide solutions to reduce the consequences when hit. This is the principal behind "passive safety", a modern concept in road-side engineering that has the full support of the Institution of Civil Engineers, the backing of the Highways Agency, and increasing interest from many motoring/safety organisations.

The FSP passively safe 140mm diameter post was independently certified at the Transport Research Lab whilst owned by 3M and achieved the highest safety ranking awarded to any make of sign post to date achieving NE:3 status. The FSP 140mm post has been designed to meet the European standard for Passive Safety (EN12767). FSP is now making significant investment in the development of a full range of alternate sized posts of this crash-friendly product to meet demand. This full product range will be launched mid 2010 and will expand on the FSP 140mm diameter post which is now immediately available in the market.

The FSP product is compatible with existing standard road signs, easy to install using traditional techniques and is estimated to have lower installation costs than other passively safe products.

FSP are pleased to announce that they have appointed ASD metal services part of Klockner as their exclusive distributor in the UK and Ireland. ASD metal services were previously engaged with 3M in a similar role and FSP are delighted that they have agreed to continue in this capacity and look forward a close collaboration going forward.

For more information please contact:

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About FSP

Frangible Safety Posts Ltd was established in October 2009 by Niall Mackay, Gerry Boyce and Craig Pyser. The company purchased the Frangible Post System from 3M and are currently selling 140mm posts into the market. FSP is making significant investment in developing other sized posts and frangible products. ASD metal services has been appointed as exclusive distributor in the UK and Ireland. FSP has contracted a global pultrusion manufacturer and built a strong supply chain to service the market.

About ASD metal services

ASD metal services is part of the internationally recognised Klöckner & Co family and is the largest independent metals stockholder in the UK. The organisation comprises three core divisions and a number of specialist units. The nation-wide spread of ASD's 38 branches, diverse product ranges within each division and the broad array of processing facilities available at ASD provide an unrivalled ability to meet the individual requirements of the client. This customer centric approach allows ASD metal services to maintain a key position at the forefront of new product development, expand and improve the existing product range, and provide a fast and efficient service.